



Business @
Biodiversity



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Bundesministerium
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European Initiative on
Business &
Biodiversity



The latest news on how businesses work to help conserve biodiversity

Welcome! This is the second newsletter of phase 2 of the EU Business and Biodiversity (B@B) Platform.

In this issue you will find information on:

- * The EU B@B Platform's first Bureau Meeting.
- * Workstreams update: draft NCA decision matrix.
- * Workstreams update: draft case studies.
- * Upcoming events: Save the date for the first EU B@B Platform's Annual Conference.



EU B@B Platform's first Bureau Meeting

The first EU Business and Biodiversity Platform Bureau Meeting took place in Brussels on July 8, 2014. Bureau Advisors - from business, Member States, NGOs and Commission Services - met and discussed the work carried out by the EU B@B Platform and its members. Discussion topics included: reviewing the results so far, identifying the most promising opportunities, links with relevant initiatives, upcoming events of mutual interest and next steps including brainstorming on the 2015 workstreams. The [minutes of the Bureau Meetings](#) are now available. [\[More info about the B@B Bureau\]](#)

Draft Natural Capital Accounting Decision Matrix

The NCA workstream developed a draft NCA decision matrix to help businesses decide what form of NCA is most suitable for them to undertake. The draft NCA decision matrix is currently being tested by different members and a second follow-up workshop will be organised in Brussels on the 22nd September, 2014 to discuss the draft decision matrix and share experiences. [\[More info on the NCA workstream\]](#)

Workstreams update: draft case studies

The outputs from the "Innovation for Biodiversity and Business" and "Access to Finance and Innovative Finance Mechanisms" workstreams are currently being finalised. The Members of these workstreams have contributed case studies which will soon be published on the B@B website. [\[More news\]](#)

Upcoming events: Save the date for the first EU B@B Platform's Annual Conference

The first Annual EU Business and Biodiversity Conference is scheduled to take place in Brussels on November 21, 2014. All B@B members are invited to attend. The outputs from year 1 of the different workstreams will be presented and representatives from businesses, NGOs, Member States and the European Commission will be invited to present case studies identified in the workstreams. National Platforms will also be invited to showcase their work and participate in the discussions. Finally, several high-level participants will be invited to share their views. [\[More information on the EU B@B Annual Conference\]](#)

Join the B@B platform

How to apply for membership

Benefits for members

Types of membership

Workstreams

Natural Capital Accounting

Innovation for Biodiversity and Business

Access to Finance and Innovative Finance Mechanisms

Upcoming events

6-17 October 2014

COP 12 Business and Biodiversity Forum, Republic of Korea

29-31 October 2014

Biodiversity and Food Security – From Trade-offs to Synergies, Aix-en-Provence.

17 November 2014

Conference: Biodiversity as an entrepreneurial challenge, Berlin.

The European Business and Biodiversity (B@B) Platform provides an EU level forum for sustained and strategic dialogue about the links between business and biodiversity. Through three separate thematic workstreams, the Platform will deliver tangible results by working with business to develop tools and approaches that integrate biodiversity considerations into business practice. The B@B Platform also helps to coordinate and to raise awareness of innovative national and international initiatives, and showcase business best practices at EU level. More information is available at: <http://ec.europa.eu/environment/biodiversity/business>.

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