



Entreprises, territoires et environnement

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**Interview with Jean-Pierre Thébault, Ambassador Delegated to the Environment at the Ministry of Foreign Affairs**



Ambassador of the environment and Rio +20 since 2010, Jean-Pierre Thébault, career diplomat, has notably been posted in Asia (Japan and Hong Kong), Europe (Germany and the former Yugoslavia) and the United Nations. A member of several ministerial cabinets (Prime Minister, Justice, Public Service and State Reform), he has notably been the diplomatic advisor to the Ministry of Environment and Regional Development (1997-2000).

**What are the major developments since Rio 1992?**

Never before have we seen, in such a certain, irrefutable and documented way, that the planet has limits calling for emergency measures. Never has the challenge to fight poverty and to aspire to a better life been so great, requiring mobilization. Never has the need to consider sustainable development been so strong. Because this is the only solution to simultaneously reconcile and deal with these two requirements in a timely manner.

Still, to accomplish this, the world, which is not the world of Rio 1992, must agree to take on its responsibilities. In the face of financial and economic crisis, developing countries must meet their commitments. And France is committed. The principle of common but separate responsibilities, taking into account respective abilities, which is the heritage of Rio, must also lead these emerging nations to play a role that is in line with their means. It is no longer possible to ignore the role and considerable contribution of all components of civil society.

**How engaged are the other Member States? Can we speak of a common European Union position?**

There is a real engagement: 150 Heads of State and government have announced their intention to come. And the European Union is already a major player in negotiation. Our common positions were adopted at two Councils of Ministers devoted to Rio +20, in October 2011 and March 2012, and also by the European Council of March the 1st. We are in a position to make proposals on every subject. We have a true common ambition to make Rio a landmark summit, a real recognition of the imperative for sustainable development and its potential to most effectively, intelligently and quickly meet the economic, social and environmental challenges that our societies face.

**What are the strong points of Draft 0 (preliminary draft of the negotiations planned by the United Nations for the Rio +20 Summit)?**

This draft faithfully reflects the ambitious suggestions that resulted from the initial consultation phase, open to the States and to civil society. But it does not give the necessary recognition to the social pillar of sustainable development. We have since made additional proposals.

**What is the role of the various stakeholders in preparing for the Summit? How will they be integrated in future proposals?**

More than any other Summit before, Rio +20 has been designed to include civil society. This is the commitment of the United Nations and the Brazilian presidency. France totally supports this commitment. Nothing is perfect, and there are still concerns. But the organization of three days dedicated solely to the debates of civil society just before the summit, and Brazil's commitment to bring the conclusions of these debates directly to the Heads of State and government's attention, is an unprecedented progress. France, with the support of the European Union, nevertheless believes that we can go even further. We officially propose that Rio +20 recognizes, for the benefit of nine major groups that represent civil society, a right of full participation to new international governance institutions, the GEO and the Sustainable Development Council. Accordingly, civil society will, for the first time, have full access to information and a right of intervention and amendment like national delegations. This may be a decisive step.

**What are your expectations for this summit and what is the French position on the UNEP?**

Responding to the initial call for NGOs, for the past ten years, France has been a patient advocate of the need to create the solid environmental pillar necessary for sustainable development governance to be complete and fully effective. This is why we suggest transforming the UNEP into a United Nations organization for the environment, located in Nairobi. This position now spans nearly 140 countries, the majority of which are developing countries. This may be one of the strong decisions of the summit.

Rio +20 aims to be the summit that defines the sustainable future of the planet, shared by everyone, at a time of extreme uncertainty and international instability that needs this message of commitment and confidence. Rio 1992 ended with the adoption of several essential texts, but without strong oversight processes. Rio +20 must also be a serious political moment, with the adoption of certain structural guidelines on a green and equitable economy and sustainable development and governance objectives, but the difference will be made by setting up a credible and demanding oversight process. After the initial impetus, it is basically the next few years that will show whether or not Rio +20 is a real success. Beyond the summit, a long term commitment is expected of the heads of state and government.

Editorial



The General Assembly of Orée will be held this year on 2012 June the 27th, just after the Rio + 20 United Nations World Conference on Sustainable Development. This General Assembly will be the last one for me as President of Orée. I was delighted to spend these years as President and previously as secretary of the Orée Board of Directors, composed of business, community and association leaders. All the administrators are especially invested in their work ensuring sustainable development and implementing best environmen-

tal practices, and they are strongly involved in Orée's activities. I would like to thank them for their energy and enthusiasm that enabled us together, with the team and the members, to spread best practices based on Orée's seven priorities.

The Orée Association has been invested in preparation for Rio + 20 from the start by participating in three committees and collectives: The Rio + 20 Committee of the Ministries of Ecology and Sustainable Development and Foreign and European Affairs, the Rio + 20 Collective led by the 4D Association and Club Rio + 20 France initiated by Committee 21. The two topics emphasized by the Rio Summit, institutional framework for sustainable development and green economy in the context of sustainable development and poverty eradication are essential questions for Orée. Through its actions and reflections, Orée hopes to contribute to the implementation of **responsible and equitable prosperity that relies on a new industrial and territorial ecosystem**. The **industrial ecology** and territorial synergies that Orée is devoted to developing can reduce territorial and social inequalities by promoting job creation. In this way, Orée promotes and spreads best practices for the implementation of social and environmental responsibility via its **environmental labeling and reporting** working group or during the events regularly organized, such as Conf'Orées, CaféOrées or Bibli'Orées. Moreover, the green economy underlies priorities of **eco-design**, as well as industrial and territorial ecology that are working to develop this new industrial and territorial industrial ecosystem.

Furthermore, Orée participates in major international biodiversity summits. Orée was present in Nagoya in October 2010 during COP 10 on biological diversity as well as in Tokyo in December 2011 during the first meeting of the Global Platform on Business and Biodiversity of the Convention on Biological Diversity. Orée will be in Rio next, as well as in Hyderabad for COP 11.

The first half of 2012 was a rich one for Orée; you can find the various actions we led in recent months on page 2 and 3 (Conf'Orées, Bibli'Orée, publication of the **"environmental expertise"** method) and new tools have come out. For example, the end of the first part of the «sustainable competitiveness of enterprises» mission with the General Directorate for Competitiveness, Industry and Services (DGCIIS) led to the publication of a brochure reprising the feedback from pilot areas and an interactive guide on **environmental risks** intended for SMEs / SMLs, which was supplemented by a section on local authorities that has integrated the **health and environment** theme. Finally, the **biodiversity and economy** working group will publish its work in a guide coming out in the fall for COP 11 in Hyderabad.

There will be a lot of news for the second half of 2012, and Orée will celebrate 20 years in November 2012. I will have the pleasure of continuing to be active at Orée. I hope to find you at the General Assembly on June the 27th, where we will have a chance after Rio to debate "Do the results of the Rio +20 conference answer the objectives of a responsible and equitable prosperity and a better governance?"

Sincerely,

Ghislaine Hierso  
President



P.1

Interview with Jean-Pierre Thébault



P.2

Orée's actions



P.3

Orée's actions



P.4

Rio+20

# Orée's actions



## The speech of Nathalie Boyer, General Delegate

Next June the 27th, our General Assembly will be held at the Fédération Française des Sociétés d'Assurances. This year will be somewhat special because the chair of Orée will be replaced. I am taking advantage of this letter to thank the outgoing Orée President, Ghislaine Hiero, who so energetically dedicated herself to the association for the past few years. Like every year, the General Assembly will be a chance to review the notable facts of the past year and to present our future projects and events. Orée will be following Rio +20 very closely; this will also allow us to take stock of the conference.

## Feedback on the highlights of the first half of 2012: events, new tools and publications

### • November 2011 and January 2012: Special issue «Occupation and Land Use Symposium: from Competition to Conciliation»

A special issue presents the proceedings of the Orée 2011 symposium held on 16 November on the theme "Occupation and Land Use: from Competition to Conciliation". We had the special pleasure of being involved in this symposium: Laurent Klein, president of the SAF, Daniel Nahon, professor at Université Paul Cézanne and IUF, Gilles Bœuf, president of the Muséum d' Histoire Naturelle, Luc Guyau, independent chairman of the board of FAO and Guillaume Sainteny, chairman for the CAS report "Public Subsidies Harmful to Biodiversity".



Find the special issue online on [www.oree.org](http://www.oree.org) and all the symposium's videos on <http://www.oree.org/docs/video/colloque2011/>

### • February 2012: Feedback on the EMAS conference

On February the 9th, Orée held a conference on **Eco-Management and Audit Scheme (EMAS)** under the auspices of the French Ministry of Ecology, Sustainable Development, Transport and Housing.

The **EMAS** conference: a **tool for environmental reporting as part of the process of social responsibility of organizations** brought together 120 participants, experts in the matter and practitioners representing companies from various sectors and of various sizes.



### • March 2012: Launch of the component dedicated to local authorities within the environmental risk management guide



Last March the 29th, the **interactive guide for environmental risk management for local authorities** was presented at a launch event. This new tool supplements the first part of the environmental risk management guide for SMEs/SMIs published in 2010. Its purpose is to support local authorities in their process of environmental risk management, by approaching the issues related to major risks of natural or technological origin, as well as risks related to the Health-Environment theme and connections with adaptation to address climate change.



### This new tool particularly includes:

- A self-diagnostic questionnaire to identify gaps in services and better target needs,
- Risk sheets for all environmental risks,
- Feedback from best practices conducted by local authorities or their partners,
- A list of players able to support local authorities in their efforts.

It contains a comprehensive methodology regarding environmental risk management, as well as a selection of six risks for which there has been more in-depth consideration: Clay soil movements (shrinking-swelling), floods, transport of hazardous substances, industrial risks, atmospheric pollution and water pollution. Moreover, fact sheets on other hazards are available, such as the risk of avalanche, dam failures and soil pollution.

Find the interactive guides for environmental risk management for local authorities and for SMEs/SMIs on <http://risques-environnementaux.oree.org/>

A special issue presenting the conference proceedings was published and put online on the Orée website.



# Orée's actions

## • April 2012: DGCIS Mission "Sustainable Competitiveness of Companies" – Industrial and Territorial Ecology

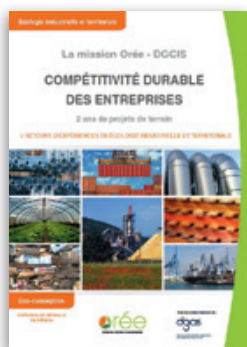


The "Sustainable Competitiveness of Companies" mission entrusted to Orée by the General Directorate for Competitiveness, Industry and Services (DGCIS) of the Ministry of Finance over the 2010-2011 period consisted in its industrial and territorial ecology component, of initiating proceedings in 5 pilot areas: **Urban Community**

**of Bordeaux, the Seine Estuary, Roanne territory, Plaine du Var, and the business area of Plaine Commune.** These land's projects have mobilized a large number of local players and generated the **direct participation of around a hundred companies in all.** The mission also permits to build five regional eco-design skills clusters.

The results of this mission were presented on April the 4th in Plaine Commune during a conference for presenting the results of the various pilot areas in industrial and territorial ecology. The conference brought together around a hundred participants.

The completion of the mission is also reflected by the publication of the brochure *The Orée-DGCIS Mission: Sustainable Competitiveness of Enterprises – 5 Pilot Areas, 2 Years of Land Use Projects*, which presented feedback mainly on industrial and territorial ecology, as well as eco-design. The brochure is available online on the Orée website. [www.oree.org](http://www.oree.org).



## - "Industrial Ecology" expert guides with Environnement magazine

This guide, designed for Orée's members and subscribers to Environnement magazine, seeks, via a series of questions, to provide educational and methodological elements and characteristic examples in order to orient project sponsors in the implementation of an industrial ecology approach. It therefore addresses to local authorities, in particular business zone managers, as well as business managers or even professional networks.



## - Expertise methodology

Resulting from the collaboration with members of the private, public and association sectors, and in consultation with various organizations specialized in expertise and cooperation, Orée's working group has defined an innovative method for environmental expertise. **Between 2010 and 2011, the working group**, co-chaired by Sylvie Bénard, Director of the Environment for the LVMH Group and Michel Becq, Administrator and Counselor to the Senate in the Central Secretariat of the Commissions Service, **tested this methodology by organizing a panel discussion on the question «Faut-il tout recycler ?» [Should we recycle everything?]**. Eric Flamand, independent consultant on sustainable development and CSR was designated to moderate the debate. As a result of this test debate and a new assessment on the expert debate method, [bilan sur la méthode du débat d'expert], Orée just published the final version of this method for setting up an environmental expert assessment in 2012.

Find online on [www.oree.org](http://www.oree.org) and [www.oree.org/en](http://www.oree.org/en):

- the final version of our environmental expertise method
- documents and conclusions of the Forum of expertise "Should we recycle everything?"
- all the news about concerted consultation and environmental expertise

## New members: more than 150 members

They joined our members since November 2011 (companies, local authorities and managers, non-profit organizations, academics, ...):

**Biotope, Clean Energy Planet, Green Cross France and Territories, Bureau Veritas CODDE, Vigeo, Eiffage, IMS Luxembourg, Les Jardins de Gally, Mayor of Bernin, Région Centre**

All the Orée members on [www.oree.org](http://www.oree.org)

## • Orée's flyers

Orée has made flyers presentations of its actions on several priorities:

- *Business & Biodiversity: Integrating biodiversity into organizations' strategies (available in English)*
- *Risk management related to the environment: Developing a risk culture in France*
- *Industrial and Territorial Ecology, a sustainable economic development tool (available in English)*
- *Eco-design (available in English)*

All are available on [www.oree.org](http://www.oree.org)

## Orée in press and online !

Magazine *In Line* of Sidel group:

«Think green!» Interviews of Ghislaine Hierro and Nathalie Boyer (p.62-64)

*Actu environnement*:

- «EMAS registration: towards an international recognition»
- «Industrial ecology: towards a development of this process ?»
- «An interactive guide for environmental risk management for local authorities»

*Environnement magazine*: «Industrial ecology, from concept to field»

*L'Encyclopédie du Développement Durable* of the 4D non-profit organization:

«Industrial Ecology»

All the latest posts on [www.oree.org](http://www.oree.org)



## • COMING SOON! "Biodiversity" Guide

A new Orée Guide on the theme "Biodiversity and Economy" will come out in October 2012 to be distributed during COP 11 of the Convention on Biological Diversity, which will take place in Hyderabad (India) from the 8th to the 19th of October 2012. This guide will present the progress Biodiversity Accountability Framework process during the period of 2010 - 2012, namely the construction of a dashboard for managing interactions between economic players and ecosystems. The case studies conducted during this period will illustrate this methodology and show the progression of the reflection conducted in the working group. The last part of the guide will discuss the work started in the "accounting" section of the working group and introduce Ciprian Ionescu's thesis on the subject "Biodiversity and economic actor's strategy : developing tools for managing multiple and inter-temporal interactions".

## • Team

### The Orée team is changing!

Orée would like to thank the following people for their commitment in the past few years: Layla Mathieu - Communication Manager, Gaël Gonzalez - Biodiversity and Expertise Officer, Paul Schalchli - Industrial and territorial Project Manager, Céline Mary - Eco-Design Officer, and Geoffrey Desmartin - Environmental Risks Officer.

### New team

Administrative and financial Manager: **Fabienne Davallan**, [davallan@oree.org](mailto:davallan@oree.org) ; Biodiversity / environmental expertise Manager: **Hélène Leriche**, [leriche@oree.org](mailto:leriche@oree.org) ; Communication Officer: **Cecile Couteau**, [couteau@oree.org](mailto:couteau@oree.org) ; Eco-design Officer: **Maria Fortunato**, [fortunato@oree.org](mailto:fortunato@oree.org) ; Business and biodiversity Officer - PhD student: **Ciprian Ionescu**, [ionescu@oree.org](mailto:ionescu@oree.org).

*In training course*: Communication and organization of the "Prix Entreprises et Environnement" competition: **Nicolas Madry**, [madry@oree.org](mailto:madry@oree.org) ; Industrial and territorial ecology / Sustainable Transportation and Logistics: **Astrid Barthélemy**, [barthelemy@oree.org](mailto:barthelemy@oree.org).

# FOCUS ON Rio+20 Summit

Orée is a member of the committees and collectives created with the goal of preparing the Summit and contributes to their various productions. Additionally, Ghislaine Hierso, President and Sylvie Bénard, Honorary President, will go to Rio to represent Orée. More information on [www.oree.org](http://www.oree.org) Rio+20 tab.

## Rio +20 – Orée +20: Speech of Alain Mamou-Mani, Founding President of the Orée Association

By creating Orée in 1992, we conceived a partnership between businesses and communities. Twenty years later, we have started to reap the results of what we sowed. At this time, I am returning to Rio with fifty heads of company. This is where we created the Orée Association, and today I want us to participate in the emergence of a management network operating in many countries, especially where business leaders are aware of the seriousness of the stakes.

## Rio+20 Committee of Ministers



At the end of 2010, France created a steering committee called Rio +20 Committee in order to prepare for the United Nations Conference on Sustainable Development in June 2012. The goal of the Rio +20 Committee is to bring together representatives of public authorities and civil society in order to exchange ideas on the two themes of the conference. The Rio +20 Committee is co-directed by the Ministry of Foreign and European Affairs and the Ministry of Ecology, Sustainable Development, Transportation and Housing. Its aim is to inform the French position by means of regular exchanges between representatives of civil society and representatives of public authorities.

As part of the preparation for Rio +20, Orée participated in meetings of the Rio +20 Committee starting in December 2010 and created its list of players, available online at the Committee's website: <http://www.conference-rio2012.gouv.fr/>. This document is part of a wish to present the experiences and best practices of all the players involved in the Summit. Recent contributions are united in a collection of French best practices and concrete actions distributed in Rio.

On January the 31st, a conference was held by the **Comité Rio+20** [Rio +20 Committee], of the Ministries of Ecology and Foreign and European Affairs, on the theme of "Toward a new world governance of the environment". This conference aims to assemble the expectations of civil society and provide food for thought for reforming global environmental guidance and on the role of non-governmental players within it. As part of the preparation for this conference, Ghislaine Hierso led workshop No. 6 on the theme «production of scientific analysis, how do we ensure cross-functionality and consideration of systemic and interdependent dimensions (climate, biodiversity, sea and oceans, desertification, etc.)?». At this time, Orée also participated in the development of the document "appel de la

société civile en vue de Rio+20 [appeal to civil society in view of Rio +20]" launched among heads of state and government for reworking global environmental governance.

More information on the Rio+20 Committee of Ministers website: <http://www.conference-rio2012.gouv.fr/>

## Rio+20 Collective

The next Earth Summit will be held in June 2012 in Rio de Janeiro, Brazil. Twenty years later, it is time to take stock of the outlook. The United Nations has officially recorded the green economy and sustainable development governance, as well as the appropriate role of civil society, as themes of the conference. The Rio +20 Collective works toward a broader reflection on the contents and in the preparation of proposals in order to support venture projects being negotiated at Rio and within civil society events, particularly at the People's Summit.

In 2010, the Rio +20 Collective created and **led by the 4D Association**, gathered together organizations for international, environmental, labor, feminist, social economy and think tank solidarity. Today, it unites around fifty organizations, working for almost two years to prepare for the conference regarding its contents and engagement. Networking and regular discussions allowed developing common documents, meetings with international platforms, a European dialogue, interpellation of decision-makers, launching calls, etc.

For more information, visit the Rio+20 Collective website: <http://collectif-france.rio20.net/>

The Rio+20 Collective on Facebook: «Collectif Rio+20» and Twitter: «Collectif\_Rio20»

## Club France Rio+20



Club France Rio+20 was created at the initiative of the **Comité 21**. It combines a large number of civil society players of various viewpoints (associations, regional, departmental and communal networks, business networks,

professional organizations, schools and public institutions engaged in sustainable development) and aims to provide recommendations that pave the way for a new mode of governance, both global and territorial. Last November, Club France Rio+ 20 sent the secretary of the United Nations the manifesto « Pour une gouvernance territoriale durable, solidaire et humaine » [“For Sustainable, Solid and Humane Territorial Governance”]. The desire of Club France Rio+20 to mobilize France to organize an effective presence during the Rio +20 conference is demonstrated by the international launch of the Earth Summit on the 6th and the 8th of June, 2012 in Paris and by the creation of a France Pavilion in Rio. Open from 13 to 24 June, at the initiative of the Comité 21, this pavilion will be a platform for exchange, interactive with a TV platform, and will be able to bring a real added value to the progress of French know-how thanks to information technology. This pavilion's theme will be "Innovation, sustainable cities and territories". It will be a place for exchanges and debates for all the French players and will permit interviews and reporting from France to Rio +20.

More information on the Club France Rio+20 website: <http://www.clubfranceriopius20.org/>

## Orée members in Rio !

**Alliantis, Green Cross France et Territoires, Institut Veolia, Les Ateliers de la Terre, LVMH, Yves Rocher, Deyrolles pour l'Avenir, Comité 21, 4D, Biotope, Veolia Environnement, EVEA, Nomadéis**

**Find more information on their actions carried out in the context of Rio+20 on [www.oree.org](http://www.oree.org)**

## International Agenda:

**June 6, 2012:** Conference «RIO+20 - the Future we REALLY want» - Brussels, Belgium  
**13-15 June, 2012:** 3th Rio +20 preparatory committee (PrepCom-3) - Rio, Brazil  
**15-23 June, 2012:** People's Summit for Social and Environmental Justice - Rio, Brazil  
**18-19 June, 2012:** G20 summit - Mexico City, Mexico  
**16-19 June, 2012:** Sustainable Development Dialogues - Rio, Brazil  
**20-22 June, 2012:** United Nations Conference on Sustainable Development Rio+20 - Rio, Brazil  
**6-15 September, 2012:** IUCN World Conservation Congress - Jeju, Korea  
**24-26 September, 2012:** GLOBAL CONFERENCE 2012 7th edition - Evian, France  
**24-26 September, 2012:** WTO Public Forum 2012 «Is Multilateralism in Crisis?» - Geneva, Switzerland  
**26-28 September, 2012:** Convergences 2015 Forum - Paris, France  
**8-19 October, 2012:** 11th Conference of the Parties of the Convention on Biological Diversity (CBD) - Hyderabad, India  
**November 26 to December 7, 2012:** UN Climate Change Conference (COP 18) - Doha, Qatar

## France Agenda:

**June 4, 2012:** BibliOrée and CaféOrée «Economic crisis and new indicators of wealth: a historical and socio-political approach» - Paris  
**6 and 8 June, 2012:** International launch of Rio +20 in Paris - Paris  
**10 and 17 June, 2012:** French Elections  
**27 June, 2012:** General Assembly and Conference «Do the results of Rio+20 answer the objectives of a responsible and equitable prosperity and a better governance?» - Paris  
**4-7 July, 2012:** International solidarity Summer Camp 2012 - Lyon  
**6-8 July, 2012:** Dialogues in humanity - Lyon  
**7-8 September, 2012:** Inspirations 2012 - Porquerolles  
**20-22 November, 2012:** 95th Congress of Mayors and Presidents of Communities in France - Paris  
**November 26, 2012:** 20 years Orée  
**27-30 November, 2012:** Pollutec 2012, International exhibition of environmental equipments, technologies and services - Lyon



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