



**Entreprises, territoires
et environnement**

FIRST MEETING OF THE GLOBAL PLATFORM FOR BUSINESS AND BIODIVERSITY - December 15-16, 2011

Ghislaine Hierso

Chairman of OREE

Vice-President to Executive Vice-President for Public Entities and
European Affairs, Veolia Environnement

Presentation of the Organisation

Founded in 1992, Orée is a non-profit organisation that brings together members from diverse areas (companies, local authorities, non-profit and academic organizations...) to discuss and test integrated environment management solutions.

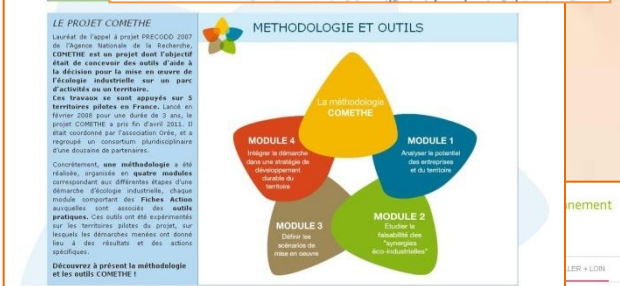
- **OREE works on 7 priorities :**
 - Business and biodiversity
 - Eco-design of products and services
 - Industrial and territorial ecology
 - Environmental expertise
 - Environmental risks management
 - Environmental labeling and reporting
 - Environmental health
- **OREE's working groups**
 - Professional exchange outlets based on the association's 7 priorities
 - They enable to **share** experience and know-how and **develop** methodological supports and practical decision-making tools for businesses and/or local authorities



Our websites : www.oree.org

www.oree.org/en (in English)

www.oree.org/es (in Spanish)



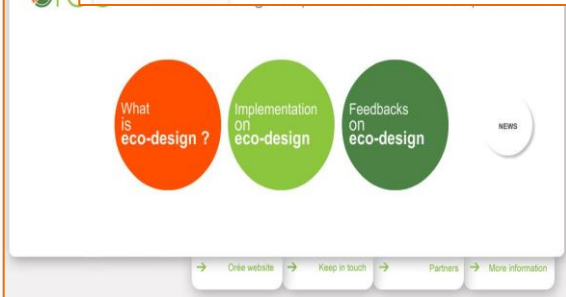
Industrial Ecology internet platform :

<http://www.comethe.org/>



Environmental risks internet platform:

<http://risques-environnementaux.oree.org/>



Eco-design internet platform :

<http://ecoconception.oree.org/EN>

Other tools and services

- Publications :



- Events (open to everyone) :

- Symposiums (biodiversity and climate, eco-design, etc.)
- Meeting debates (ISO 26000, REACH, eco-design, etc.)
- Books presentation (Lester Brown)

- Weekly newsletters

- Examining the association's news
- Grenelle conference on the environment
- European regulations
- Relevant conferences/seminars

Business and Biodiversity

Twofold objective:

- Show that economic activities are not only a source of impact but also deeply dependent on biodiversity and on resources and processes supplied by ecosystems;
- Co-build a tool to manage interactions with ecosystems and stakeholders, not as a constraint but as a strategic issue : the **Biodiversity Accountability Framework (BAF)**.

Collective work based on :

- A working group of 30-40 participants (companies, local authorities, non-profit and academic organizations...)
- Case studies
- PhD Thesis sponsored by a Cifre grant (French Government) and cofinanced by companies (Veolia Environnement, LVMH, Yves Rocher)
 - 1st Thesis (Cifre grant + Veolia Environment) *Companies, biodiversity and ecosystem services : which interactions and strategies ? Which accountabilities ?*
 - 2nd Thesis (CIFRE grant + LVMH, Yves Rocher, Veolia Environment) : *Biodiversity and stakeholders' strategy : developing tools to manage multiple and inter-temporal interactions*

Business and Biodiversity

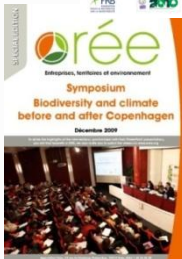
- **Publications :**

- Integrating biodiversity into business strategies. The Biodiversity Accounting Framework (2008, reprinted in 2010)
- Special edition « Symposium biodiversity and climate, before and after Copenhagen » (2009)
- Position paper Orée-FRB « Promoting business reporting standards for biodiversity and ecosystem services » (2010)
- Ecological Economics : Houdet, J., Trommetter, M., Weber, J. Understanding changes in business strategies regarding biodiversity and ecosystem services,.
- Business 2020 (CBD Secretariat): Gonzalez, G., 2011. Innovative accountability methods for biodiversity., Vol. 6, Issue 1

...

- **Institutional Relations:**

- Convention on Biological Diversity
- European Platform for Biodiversity Research Strategy
- French Foundation for the Research on Biodiversity
- National Strategy for Biodiversity
- Regional Strategies for Biodiversity



Business and Biodiversity

Latest events and participations :

- **Workshop Transdisciplinary Research** (14&15th nov 2011, Brussels), organised by EPBRS-European Platform for Biodiversity Research : Oree was supporting the organisation of several working groups : “Integration of biodiversity into every part of life », « Values and behaviours to a harmonious way of life », « More transparent and effective governance »
- Orée’s Annual Symposium on « **Land-cover and land use issues : from competition to conciliation** » (16th nov 2011, Paris)
- **The European Biodiversity Conference** (1st dec 2011, Brussels) organised by European Landowners Organization & European Parliament : *Biodiversity issues related to agriculture: which management ? which policies ?*
- Presentation of the report on « **Perverse subsidies damaging biodiversity** » (French Council of Strategic Analysis), with G. Sainteny, President of the report (9th dec 2011, Paris)
- **Sharing Natural, Financial and Knowledge-based Resources . European Sustainability Leaders, Champions and Front Runners Preparing RIO+20** (21st dec 2011, Brussels) organised by European Partners for the Environment.
- **Preparation of RIO+20** in accordance with international and French NGOs